

VERITAS AWARDS - 2009

INCORPORATING RULES AND REGULATIONS

A BIG CHALLENGE TO THE INDUSTRY – SEE PAGE 2 FOR MORE INFO

2009 PROGRAMME

Closing date for entries:	12 Aug 2009
Closing date for late entries:	21 Aug 2009
Samples to be collected:	17 Aug – 26 Aug 2009
Judging of wines:	31 Aug – 4 Sept 2009
Veritas Awards Ceremony:	10 Oct 2009
Delivery of DG and Gold winners	13 and 14 Oct 2009
Wine Tastings	
- Cape Town – From the Earth	16 – 18 Oct 2009
- Cape Town – Public/Trade/Media	21 Oct 2009
- Cape Town – Deloitte tasting:	22 Oct 2009
- JHB – Deloitte tasting:	26 Oct 2009
- JHB – Public/Trade/Media	27 Oct 2009
- Durban – Deloitte tasting:	4 Nov 2009
- Durban – Public/Trade/Media	5 Nov 2009
- Knysna:	17 and 18 Nov 2009
- PE:	19 Nov 2009

SOUTH AFRICAN NATIONAL WINE SHOW ASSOCIATION

ADDRESS: PO Box 1411, SUIDER PAARL 7624
57 Main Street, SUIDER PAARL 7646

TELEPHONE: 021 807 3104 / 807 3376 / 807 3291

FAX NUMBER: 021 863 2079

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5 June 2009

Dear Owner, Wine maker, Marketer

A BIG CHALLENGE TO THE INDUSTRY

As we celebrate 350 years of wine making in South Africa, the Management and Board of Veritas have decided to challenge the wine producers to make this a bumper year for Veritas as well.

Our aim is to have at least 350 participants at Veritas this year and to get 2 500 wines entered for the oldest and largest South African wine Competition.

We would like to give you an incentive to help us achieve this goal - Veritas will repay all participants a R100 per wine entered if we reach both our targets of 350 participants and 2 500 wines.

We are looking forward to have you on board our competition to celebrate the 350 years of wine.

Kind regards

Duimpie Bayly
CHAIRMAN

Bennie Howard
CONVENOR
MARKETING COMMITTEE

Elsabe Ferreira
MANGARE

2009 CATALOGUE

A PROCEDURES

1 ENTRIES

- 1.1 **Official closing date for entries: Wednesday 12 August 2009 at 16:00.**
Closing date for late entries: Friday 21 August 2009 at 12:00 (at a higher fee and must be completed on a separate entry form.)
 Entry forms must be fully completed to avoid mistakes. It is the responsibility of each entrant to ensure the correctness of his entry form. Incorrect entries will summarily be disqualified.
- 1.2 Entry forms (including the proof of payment and the appropriate WSR2A and 4A documents and labels), should reach the Manager, SANW/Veritas, before closing date as indicated.
- MAIL: PO Box 1411, Suider Paarl 7646
 - DELIVERY BY HAND: Veritas (KWV Head Office), 57 Main Street, Suider Paarl 7646
 - EMAIL: patricia@veritas.co.za
 - FAX: (021) 863 2079 (only in an emergency)
- 1.3 The total quantity of wine entered, must be bottled before the closing date (refer B 1).
- 1.4 Only certified wines in 187 ml, 250 ml, 375 ml, 500 ml, 750 ml, 1000 ml, 1500 ml, 3000 ml, 4500 ml, 6000 ml and 9000 ml glass bottles may be entered.
- 1.5 Collection of samples, check and labelling (refer B 2.1)
- 1.6 Documents to be attached to the entry form:
- Copies of the WSR2A and WSR4A documents (stapled together) of each wine entered
 - The appropriate class number must be indicated on the WSR2A and WSR4A where applicable
 - Labels or copies of labels of each wine entered
- 1.7 Vintage years, in the case of vintage wines, as well as the chemical analysis of the wine, must be indicated by participants for each entry.
- 1.8 The SANW Council reserves the right to order additional analyses by an approved laboratory should there be any doubt concerning analytical requirements.

2 ENTRY FEE

- 2.1 **Entries by 12 Aug 2009: R650.00 + R91.00 VAT per entry (R741.00)**
Late entries after 12 Aug and by 21 Aug 2009: R850.00 + R119.00 VAT per entry (R969.00)
- 2.2 SANW/Veritas should receive payment for entries by the dates indicated (see Procedure 2.1). Entries not paid for by this date, will automatically be disqualified.
- 2.3 Entries will only be accepted if the entry fee accompanies the entry form OR if proof of bank payment is attached.
- 2.4 The entry fee will not be refunded if a wine is withdrawn or disqualified after mentioned dates in 2.1.
- 2.5 The entry fee is payable to SANW. A VAT invoice will be issued.
Bank details are as follows:
- | | |
|--------------|-------------------|
| NAME: | SANW |
| BANK: | ABSA SUIDER PAARL |
| BRANCH CODE: | 335010 |
| ACCOUNT NO: | 740144871 |

B QUANTITY OF WINE

- 1 A minimum of **900 litres** per specific bottle size (see A 1.4), of the total quantity entered, must be bottled, labelled and finally certified by the Wine & Spirit Board by the closing date, as mentioned under the procedures, and must be available in South Africa until the date on which the awards ceremony takes place.

In the case of the under-mentioned classes, the minimum quantity of wine required is the following:

<i>Noble Late Harvest wine (classes 56 and 57)</i>	450 litres
<i>Port with vintage certification (classes 88 and 89)</i>	450 litres
<i>Museum classes (classes 93 to 99)</i>	45 litres

- 2 The following quantity of glass bottles per entry are needed for the judging:
- 187 ml, 250 ml, 375 ml or 500 ml **12 bot**
 - 750 ml or 1000 ml **6 bot**
 - 1500 ml (magnum), 3000 ml (jeroboam), 4500 ml (rehoam), 6000 ml (methusalem), 9000 ml (salmanazar) **2 bot**
- 2.1 The samples (six bottles) to be entered in each class, must be packed separately in a case.
- 2.2 From 17 August 2009 the wine will be collected, checked and labelled by SAWIS officials. Competitors may be asked by the officials to deliver large volumes of samples to SANW after samples are checked.
- 2.3 All wines entered for Veritas must be kept separate from other stock.
- 3 Double gold and gold awards
- 3.1 Wines that received double gold and gold awards should be made available by participants for sale to the trade/public after the awards ceremony. (The minimum quantity of wine as needed for entry should be available).
- 3.2 A competitor who receives a double gold or gold award must supply the following quantity of the winning wines at no charge to the Veritas office for use at the different wine tastings and other marketing events through the year, namely:
- 36 x 750ml bottles (or 27 litres in the case of other packaging)
 - Port and muscadel – 18 x 750 ml bottles (or 13,5 litres in the case of other packaging)
 - Museum classes – 6 x 750 ml (or 4,5 litres in the case of other packaging)
- NB: These wines must be delivered to the Veritas office on 13 and 14 October 2009. Veritas will organise the delivery of wines to the different tasting venues.**

C RULES AND REGULATIONS

- 1 Only one entry of a specific wine (blend) per label regarding the vintage year and/or cultivar and/or origin where applicable is allowed. When different blends of a wine are sold with a label with the same visual appearance and detail, only one entry with such a label may be made.
- 2 Wines with noticeable wood-maturation character may be entered in any red wine, port or sherry class except in class 72 for unwooded red wine.

In all other classes (white wines), wines with noticeable wood-maturation character may only be entered in classes that make provision therefore. All wines revealing a noticeable wood-maturation character in classes where noticeable wood-maturation character is not allowed, (regardless of the manner in which the character was obtained, whether it be prepared in wooden barrels or via the use of wood products such as wood powder, wood chips, wood staves or wood extract, etc.), will be disqualified at the discretion of the panel of judges.

Competitors are free to appeal to the Technical Committee for investigation if a dispute occurs, although this investigation will not necessarily affect the decision of the panel.

- 3 No cross entries will be allowed bottles – in other words, wine that has been entered in one class may not be entered in another class under the same label.

- 4 In the case of white wine blends (classes 1, 2, 10, 11, 19, 20, 27, 28, 34 and 35) the blend need not consist of different cultivars, on the condition that if the blend consists of a single cultivar, it may not be certified as such.
- 5 If corkage defects are found in more than 2 bottles per entry, said entry will be disqualified.
- 6 If deviation from any of the above-mentioned rules necessitates additional visits by the SAWIS inspectorate, the cost of these visits will be for the account of the competitor and currently amounts to R2.87/km for travelling expenses and R153.00/hour for the personnel involved. Both amounts include VAT and are subject to annual adjustments.
- 7 The following cultivars will regard as muscat cultivars: Hanepoot, Muscadel, Muscat Ottonel, Gewürztraminer, Weisser Riesling, Fernão Pires, Bukettraube, Morio Muscat.
- 8 The Board shall, in their discretion, appoint the panel of judges to determine award recipients. The judges ruling is final and binding on participants and no correspondence shall be entertained.**

D VERITAS EMBLEMS

- 1 VERITAS emblem stickers (1 200 Gold/Double gold) per entry will be issued free of charge to participants who have been awarded medals. The number of stickers will be issued according to the minimum volume entered (according to the size of the bottle). These emblem stickers may only be used on labels with the approval of the SANW, in a manner approved by the Wine & Spirit Board.
- 2 If a participant does not make use of an approved label and wishes to use the award in any other manner, said label must also be approved by the Council and the Wine & Spirit Board, before it may be sold.
- 3 Additional double gold, gold, silver and bronze VERITAS emblem stickers will be made available for the account of exhibitors before the end of October 2009. Application form attached.

Cost of emblems:

Double gold:	R380/1000 (VAT excluded)
Gold:	R250/1000 (VAT excluded)
Silver:	R150/1000 (VAT excluded)
Bronze:	R110/1000 (VAT excluded)

4 Comparative tasting

If, at the closing date as mentioned in the procedures, exhibitors have unlabelled, bottled stock of the same wine blend of a bottling lot(s) other than the bottled stock of a specific bottling lot that was entered and which received Veritas awards, they may request a comparative tasting to obtain additional medal stickers for the remaining unlabelled bottled stock of the other bottling lot(s) for use under the same label which received the original Veritas award. However, the following conditions apply:

- 4.1 Only wine that was bottled before the above-mentioned Veritas closing date will qualify.
- 4.2 The application for the comparative tasting of the bottled stock of the original medal winner and the remaining stock for which the tasting is required, must reach the SANW office on the prescribed form. The SANW office will confirm whether the request was successful. Requests for a comparative tasting can be handed in before August of the next year (before the next Veritas tasting).
- 4.3 It is the applicant's responsibility to arrange that SAWIS inspectors check the relevant stock, as well as to provide 3 bottles each respectively of the wine that was rewarded a Veritas award and the stock for which the additional stickers are required.
- 4.4 The comparative tasting will take place under the supervision of the Chairman of the SANW Technical Committee.

- 4.5 The comparative tasting will be done by the relevant Veritas panel responsible for the original award, or an alternative appropriate panel, in a suitable way used to determine similarity or difference between wines. The majority vote will be accepted as the panel's decision.

(A bottled lot of a specific wine / blend is defined as wine that is bottled during a continuous bottling shift which, with normal nightly interruptions, can take place over consecutive days.)

E USE OF VERITAS LOGO

The SANW Council reserves the right to prohibit participation in the show if the rules and regulations mentioned below are not adhered to or misrepresentation concerning awards not received or misuse of awards received, occurs.

Persons who want to mention or use Veritas awards must have the permission of the council.

Guidelines for the use of the Veritas awards:

- Only a bottle of wine carrying the appropriate Veritas award sticker may be photographed for advertising purposes. It is not allowed to scan any logo or part thereof onto a bottle of wine.
- The Veritas logo can accompany advertising separately showing Veritas award winning wines above it or below it. The logo and the words "Veritas, experience excellence" must be used together in such a case.

F MARKETING EVENTS

1 Wine Tastings

- | | |
|----------------------------------|--------------------|
| - Cape Town – From the Earth | 16 – 18 Oct 2009 |
| - Cape Town – Public/Trade/Media | 21 Oct 2009 |
| - Cape Town – Deloitte tasting: | 22 Oct 2009 |
| - JHB – Deloitte tasting: | 26 Oct 2009 |
| - JHB – Public/Trade/Media | 27 Oct 2009 |
| - Durban – Deloitte tasting: | 4 Nov 2009 |
| - Durban – Public/Trade/Media | 5 Nov 2009 |
| - Knysna: | 17 and 18 Nov 2009 |
| - PE: | 19 Nov 2009 |

Participants are expected to present their DG and G wines at the various wine tastings (excluding PE and Knysna). Veritas will arrange qualified staff (at a cost to the participant) to be available if a participant cannot attend.

2 Co-operation with the Trade

Veritas, in collaboration with the Trade, are planning a marketing opportunity for all double gold and gold winners directly following the announcement of the results. Participants are requested to supply a minimum of 20 cases (12 x 750ml) to the Trade at market-related prices for this purpose. The Trade undertake to communicate directly with the participants regarding all purchasing arrangements.

Through this event competitors have the chance to sell their wine, while consumers in the whole country get the chance to buy the winning wines.

ENTRIES FROM COUNTRIES OTHER THAN SOUTH AFRICA

SEE CATALOGUE FOR FULL DETAILS REGARDING THE FOLLOWING:

1 ENTRIES

Refer A-1.1; 1.2; 1.3; 1.4; 1.7 and 1.8 for details

2 ENTRY FEE

The entry fee is (USD 150). **Carriage must be prepaid.**

Refer A-2.2; 2.3; 2.4 and 2.5 for details

3 WINE SAMPLES

The number of glass bottles as prescribed (refer B-2) must be sent c/o **Elsabé Ferreira, SANW, 57 Main Street, Suider Paarl, 7624, SOUTH AFRICA**, to reach her **before or on 21 August 2009**.

Arrangements will be the responsibility of the entrant. The South African National Wine Show accepts no responsibility for damages, losses or breakage during transit.

4 RULES AND REGULATIONS

- 4.1 Entries must comply with the technical requirements of Act 60 of 1989 and any regulation issued in compliance thereof. A copy of the legislation will be sent to entrants on request.
- 4.2 Compliance with the minimum wine volume represented by the entry, the integrity of the label and the analysis of the wine must be certified and issued by the official export authority of the specific country.
- 4.3 Entries must comply with rules and regulations (refer C 1-5) as included in this catalogue.

CLASSES

- A DRY WHITE WINE (no noticeable wood character) (maximum sugar 5g/l)**
- 1 Cultivar blend – Non-Muscat
 - 2 Cultivar blend – Muscat
 - 3 Chardonnay
 - 4 Chenin Blanc
 - 5 Sauvignon Blanc
 - 6 Semillon
 - 7 Viognier
 - 8 Any other single cultivar – Non-muscat (name cultivar)
 - 9 Any other single cultivar – Muscat (name cultivar)
- B DRY WHITE WINE (with noticeable wood character) (maximum sugar 5g/l)**
- 10 Cultivar blend – Non-muscat
 - 11 Cultivar blend – Muscat
 - 12 Chardonnay
 - 13 Chenin Blanc
 - 14 Sauvignon Blanc
 - 15 Semillon
 - 16 Viognier
 - 17 Any other single cultivar – Non-Muscat (name cultivar)
 - 18 Any other single cultivar – Muscat (name cultivar)
- C OFF-DRY WHITE WINE (no noticeable wood character) (sugar 5,1 - 12g/l)**
- 19 Cultivar blend – Non-Muscat
 - 20 Cultivar blend – Muscat
 - 21 Chenin Blanc
 - 22 Gewürztraminer
 - 23 Sauvignon Blanc
 - 24 Weisser Riesling
 - 25 Any other single cultivar – Non-Muscat (name cultivar)
 - 26 Any other single cultivar – Muscat (name cultivar)
- D OFF-DRY WHITE WINE (with noticeable wood character) (sugar 5,1 - 12g/l)**
- 27 Cultivar blend – Non-muscat
 - 28 Cultivar blend – Muscat
 - 29 Chardonnay
 - 30 Chenin Blanc
 - 31 Viognier
 - 32 Any single cultivar – Non-Muscat
 - 33 Any single cultivar – Muscat
- E SEMI-SWEET WHITE WINE (sugar 5,1 - 30g/l)**
- 34 Cultivar blend – Non-muscat
 - 35 Cultivar blend – Muscat
 - 36 Colombar
 - 37 Any other single cultivar – Non-muscat (name cultivar)
 - 38 Any other single cultivar – Muscat (name cultivar)
- F NATURAL SWEET WINE (minimum sugar 20 g/l)**
- 39 White, Blanc de noir or Rosé wine
- G LOW ALCOHOL WINES (alcohol less than 10% Alc/vol) (name sugar content)**
- 40 White, Blanc de Noir, Rosé or Red wine
- H ROSÉ/ BLANC DE NOIR (maximum sugar 30 g/l)**
- 41 Rosé Non-muscat
 - 42 Rosé Muscat
 - 43 Blanc de Noir – Non-muscat
 - 44 Blanc de Noir – Muscat
- I PERLÉ**
- 45 White, Blanc de Noir or Rosé wine

J SPARKLING WINE**Sparkling wine except bottle/transverse/tank-fermented wine (name sugar content)**

- 46 Brut (sugar less than 15 g/l)
 47 Sec (sugar 15 - 35 g/l)
 48 Demi-sec (sugar 35-50g/l)
 49 Doux (sugar higher than 50g/l)

Tank-fermented sparkling wine (name sugar content)

- 50 Brut (sugar less than 15g /l)
 51 Sec (sugar 15 - 35 g/l)

Bottle-fermented transverse sparkling wine (name sugar content)

- 52 Brut (sugar less than 15 g/l)
 53 Sec (sugar 15 - 35 g/l)

Cap Classique sparkling wine (name sugar content)

- 54 Brut (sugar less than 15 g/l)
 55 Sec (sugar 15 - 35 g/l)

K SPECIAL LATE HARVEST WINES

- 56 Without noticeable wood character
 57 With noticeable wood character

L NOBLE LATE HARVEST WINES (minimum sugar 50 g/l)

- 58 Without noticeable wood character
 59 With noticeable wood character

M DRY RED (Any or no Vintage) (maximum sugar 5g/l)

- 60 Red blend – **Bordeaux blend**)
 61 Red blend – Pinotage-based blend
- must contain a minimum of 30% and maximum of 70% Pinotage. The remainder may be any cultivar
 - only **2008** and older vintage certified wines may be entered
- 62 Red blend – Any other blend
 63 Cabernet Franc
 64 Cabernet Sauvignon
 65 Malbec
 66 Merlot
 67 Pinot Noir
 68 Pinotage
 69 Ruby Cabernet
 70 Shiraz
 71 Any other single cultivar

O DRY RED (Any or no vintage) (no noticeable wood character)(max sugar 5g/l)

- 72 Any single red cultivar or blend

P RED (Any or no vintage) (sugar higher than 5 g/l)

- 73 Any single red cultivar or blend

Q DESSERT WINES

- 74 White non-muscat
 75 Red non-muscat
 76 Hanepoot
 77 White Muscadel Jerepigo: <16%A/V
 78 White Muscadel Jerepigo: >16%A/V
 79 White muscat with noticeable wood-matured character
 80 Red Muscadel Jerepigo: < 16%A/V
 81 Red Muscadel Jerepigo: >16%A/V
 82 Red muscat with noticeable wood-matured character
 83 Any other White/Red Muscat (can include a blend) without noticeable wood-matured character
 84 Any other White/Red Muscat (can include a blend) with noticeable wood-matured character

R PORT

85 Cape Ruby Port

A blend of young, fruity wines, of which the components were matured in wood for 6 months to 3 years.

86 Cape Tawny Port

A blend of wood-matured wine, amber-coloured and with a soft, delicate nutty character.

87 Cape Vintage Port (vintage certification compulsory)

Port of a single vintage, matured in any size barrel/wood.

88 Cape Late Bottled Vintage Port (vintage certification compulsory - 3 to 6 years)

*A single vintage product matured for 3 to 6 years, of which at least 2 years in wood.***S SHERRY**

89 Fino: <16% A/V

90 Fino: >16%A/V

91 Oloroso

92 Cream

T MUSEUM CLASS – WHITE (wine 5 years and older)***Minimum quantity of wine per entry must be 45 litres and must be available for sale.***

93 ny single white cultivar or blend

94 Noble Late harvest

95 Dessert wine

96 Port

U MUSEUM CLASS – RED (wine 10 years and older)***Minimum quantity of wine per entry must be 45 litres and must be available for sale.***

97 Any single red cultivar or blend

98 Dessert wine

99 Port