



5 June 2009

Dear Owner, Wine maker, Marketer

A BIG CHALLENGE TO THE INDUSTRY

As we celebrate 350 years of wine making in South Africa, the Management and Board of Veritas have decided to challenge the wine producers to make this a bumper year for Veritas as well.

Our aim is to have at least 350 participants at Veritas this year and to get 2 500 wines entered for the oldest and largest South African wine Competition.

We would like to give you an incentive to help us achieve this goal - Veritas will repay all participants a R100 per wine entered if we reach both our targets of 350 participants and 2 500 wines.

We are looking forward to have you on board our competition to celebrate the 350 years of wine.

Kind regards

Duimpie Bayly
CHAIRMAN

Bennie Howard
CONVENOR
MARKETING COMMITTEE

Elsabe Ferreira
MANGARE